

INTERESTED IN BECOMING A CORPORATE PARTNER?

The Mid-Michigan Association of Insurance Professionals, a local association affiliated with the National Association of Insurance Women (International) is an association of insurance professionals dedicated to the development of leaders in the insurance & risk management industries through education, networking and industry alliance. Our members represent every facet of the insurance & risk management industries.

The Corporate Partnership Program was designed to welcome and recognize those businesses interested in partnering in this goal. **To be eligible for the Corporate Partnership Program, your company must either:**

- **Be involved in the risk management or insurance industry;**
OR
- **Provide a product or service related to the insurance industry.**

Click [here](#) to download our Corporate Partners Application.

What Level of Support is Right for YOU?	General Partner #1 \$250	General Partner #2 \$750	Level One \$1,000	Level Two \$1,500	Level Three \$2,500	Level Four \$5,000
Member Benefits						
Member pricing at all MMAIP events	✓	✓	✓	✓	✓	✓
Member pricing at all Michigan Council events	✓	✓	✓	✓	✓	✓
1 Year Subscription to "Today's Insurance Professionals"					✓	✓
Access to the NAIW Network of Members						
Opportunity to place literature or promotional materials on tables at MMAIP membership meetings			✓	✓	✓	✓
Opportunity to present a 3 minute presentation at a regularly scheduled MMAIP meeting				✓	✓	
Opportunity to present a 3 minute presentation at a Michigan Council meeting				✓	✓	
Opportunity to present a 10 minute presentation at a regularly scheduled MMAIP meeting						✓
Opportunity to present a 10 minute presentation at a Michigan Council meeting						✓
Opportunity to sponsor convention events with recognition		✓	✓	✓	✓	✓
Michigan Council Membership Roster with name, business address, and phone (no email)						✓

What Level of Support is Right for YOU?

	General Partner #1	General Partner #2	Level One	Level Two	Level Three	Level Four
	\$250	\$750	\$1,000	\$1,500	\$2,500	\$5,000
Booth (you staff) at the NAIW National Convention						✓
Advertising to Promote Your Business or Products NOTE: Partner is responsible for providing ad in digital format						
1/4 Page Ad in 6 issues of the MMAIP Experience		✓				
1/2 Page Ad in 6 issues of the MMAIP Experience			✓	✓		
Full page ad in 6 issues of the MMAIP Experience					✓	✓
1/4 Page Ad in Michigan Council Annual Meeting Program		✓				
1/2 Page Ad in Michigan Council Annual Meeting Program			✓	✓		
Full Page Ad in Michigan Council Annual Meeting Program					✓	✓
1/3 Page Black & White ad in "Today's Insurance Professional"						✓
Website Recognition & Promotion						
Logo, name and contact information on the MMAIP Website, in the Sponsors section	✓	✓	✓	✓	✓	✓
Logo, name and contact information on the Michigan Council Website, in the Corporate Partners section	✓	✓	✓	✓	✓	✓
Your logo, linked to your website, appearing on the Home Page of the MMAIP Website					✓	✓
Your logo, linked to your website, appearing on the Home Page of the Michigan Council Website					✓	✓

Any business that meets the criteria specified above is eligible to become a corporate partner upon receipt of an application, accompanied by the appropriate dues. To become a Corporate Partner, please complete the application provided on this website and return it with your payment to the address specified. The Mid-Michigan Association of Insurance Professionals will confirm your partnership in writing, upon receipt.

For additional information about the Corporate Partners Program, please email MMAIPInsurance@yahoo.com or visit our website at www.MMAIP.org.